

Working Across Cultures

MK360

As the world shrinks, our international contacts increase. It has become more and more important to see yourself as people from other cultures see you and to have some tools and techniques for bridging any cultural gaps.

Speaking the same language does not guarantee understanding and good communication when people come from different cultures. A basic understanding of cultural diversity is the key to effective cross-cultural communication.

There are three steps to good cross-cultural communication: understanding and accepting yourself, accepting others, and adapting your behaviour appropriately to the situation. Different perceptions, conventions, and communication styles can block effective team performance and productivity.

Our two day programme provides tools for you to define and overcome potential difficulties in your international business dealings.

The following topics will be covered:

- What is culture? Why we are as we are? How we see ourselves, how we see others, and how they see us? Stereotypes
- How do we communicate? Language problems; non-verbal misunderstandings
- What are the 10 key cultural variables? A tool for analysing cultural differences and similarities
- How can we manage cultural differences in the work situation? Preparing for cross-cultural encounters; the art of style-shifting
- Case studies, useful tips, hints and advice

The training course is designed for people from research centres, universities, organisations, and private industry companies who need to work, communicate and cooperate with foreign colleagues and partners, clients and customers.

The course takes place in a hotel in Karlsruhe.

VDSI: 3 Weiterbildungspunkte

Duration: 2 days

TERMINE, PREISE UND BUCHUNGSMÖGLICHKEIT

[↗ zur aktuellen Terminübersicht mit Preisangabe und Buchungsmöglichkeit](#)

Geplante Termine:

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Kurspreis⁽¹⁾: 895 EUR

(1) Änderungen vorbehalten

KONTAKT UND BERATUNG

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INFORMATIONEN

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